

**CONSULTATION ON THE LOCAL TRANSPORT PLAN – UPDATE  
REPORT**

To: South Cambridgeshire 'In Your Patch'

Date: 12 July 2010

From: Karen Kitchener, Acting Transport Strategy Manager

**1. Background**

- 1.1 The purpose of this report is to inform members of the extended period of public consultation for the new Local Transport Plan (LTP3), and to highlight emerging results so far.
- 1.2 A presentation was given to this group on 9 February providing information on the Local Transport Plan process and to seek Members' views on our early proposals.

**2. Public and stakeholder consultation**

- 2.1 To inform the development of LTP3, we undertook a large scale stakeholder and public consultation between 18 January and 9 April 2010. The consultation focused on prioritising the proposed objectives and sought people's views about how we prioritise the measures and initiatives in the Plan.
- 2.2 The consultation consisted of leaflet/questionnaire delivery to every household in the county, 18 staffed exhibitions across the county, poster displays at public buildings as well as press releases, adverts in local newspapers and articles in other local publications. The consultation was also publicised via the County Council and District Council websites, and the questionnaire was available online. Stakeholders were written to and invited to respond to the consultation, and officers presented at a number of stakeholder meetings, including the Chambers of Commerce, the Greater Cambridge Partnership, Disability Cambridgeshire and the Community Transport Operators' Board.

**Extension of the consultation**

- 2.3 Issues were experienced with coverage of consultation leaflets and Members and Parish Councils brought to the attention of the Council, areas where leaflets appeared not to have been comprehensively delivered. In response, redelivery commenced to some 222,000 households across the county on 28 June, with a final consultation deadline of 30 July 2010. The printing and redelivery of leaflets is

entirely at the distribution company's expense. The online version of the questionnaire will also remain open until 30 July.

- 2.4 Stakeholders who did not respond during the initial consultation period have also been contacted to advise of the extension to 30 July, so as to offer a further opportunity to input in to the process.

### **3. Preliminary public consultation results**

- 3.1 The full results of the consultation will be analysed and reports are scheduled to go before the County Council's Cabinet in September. The results of the consultation will also be made available on the County Council's website.
- 3.2 The headline results from the public consultation responses received to date are outlined below.
- 896 responses received so far (734 postal, 162 online)
  - 60% of respondents are between 45 and 74 years old
  - Of the five objectives for the Plan, 86% considered *Improve quality of life* to be important or very important, followed by 83% considering *Contribute to better safety, security and health* to be important or very important (see Table 1 for further detail)
  - In response to being asked to rank transport interventions, 50% of respondents ranked *Improve public transport* as the priority (see Tables 2 & 3 for further detail)

Table 1 Importance and priority of LTP3 objectives

	Very important + Important	Very Important + quite important	Not Important	Priority order
Support Economic Growth	72%	89%	8%	<b>3</b>
Tackle Climate Change	66%	82%	15%	<b>5</b>
Promote Equality of Opportunity	57%	83%	12%	<b>4</b>
Improve Quality of Life	<b>86%</b>	95%	2%	<b>1</b>
Contribute to Better Safety, Security and Health	<b>83%</b>	94%	3%	<b>2</b>

Table 2 Ranking of transport interventions

Intervention	Ranking (% of respondents)						Total
	1	2	3	4	5	6	
Improve Public Transport	50%	17%	14%	9%	5%	5%	100%
Improve Walking	7%	15%	26%	20%	19%	11%	100%
Improve Cycling	19%	26%	16%	16%	12%	11%	100%
Promote Travel Awareness	4%	10%	13%	17%	27%	28%	100%
Improve Safety	11%	18%	19%	24%	21%	6%	100%
Improve Roads (for cars)	12%	10%	9%	13%	13%	43%	100%

Table 3 Summary priority order of transport interventions (weighted rankings)

Intervention	Weighted score
<b>1</b> Improve Public Transport	80.5%
<b>2</b> Improve Cycling	65.2%
<b>3</b> Improve Safety	58.7%
<b>4</b> Improve Walking	55.0%
<b>5</b> Improve Roads (for cars)	44.3%
<b>6</b> Promote Travel Awareness	43.2%